

**Swami Rama Himalayan University**  
**Research & Ph.D. Cell**

SRHU/ Ph.D.Cell /Sup/2021-10

Date: 01.12.2021

**Mr. Amar Baban Sathe**  
**Registration No. DD200195070008**  
**Enrolment No. SRHU21000005**

**Subject: Approval of synopsis and allotment of Supervisor for Ph.D.**

The Departmental Research Committee (DRC) has approved your Research Synopsis and Title of Ph.D. Research work on 30.10.2021.

In accordance with the recommendations made by the DRC, you are hereby allowed to proceed with your Ph.D. research work in your subject area of 'Marketing Management', on the duly approved title "**Impact of mindfulness in stages of self-regulated behaviour change towards impulsive buying**" under the guidance of Dr. Som Aditya Juyal (Supervisor).

It is mandatory to strictly follow the "Policy for Prevention of Plagiarism" prescribed by the University. The thesis should be supported with a "Certificate for Plagiarism" in the prescribed format alongwith a copy of report generated by the University approved antiplagiarism software (Turnitin), duly certified by the concerned Supervisor and Co-supervisor.

In order to be eligible for the pre-thesis submission, you are required to regularly submit 6 monthly progress reports in the prescribed format, through DRC, to the Research & Ph.D. Cell. You are also required to follow all other guidelines as prescribed by the University for the Ph.D. programme.

  
01/12/2021

**Dr. Vinita Kalra**  
Officer-in-Charge  
Research & Ph.D. Cell  
Swami Rama Himalayan University

Copy to: Dean/Principal/Director/HOD  
Supervisor/Co-Supervisor  
Personal file of the student for record