

Swami Rama Himalayan University
Research & Development Cell

SRHU/ Ph.D.Cell /Sup/2023-13

Date: 13.07.2023

Mr. Swapnil Gaur
Registration No.: DD20225010003
Enrolment No. SRHU22000975

Subject: Approval of synopsis and allotment of Supervisor/Co-Supervisor for Ph.D.

The Departmental Research Committee (DRC) has approved your Research Synopsis and Title of Ph.D. Research work on 25.03.2023.

In accordance with the recommendations made by the DRC, you are hereby allowed to proceed with your Ph.D. research work in the specialization of "**Marketing Management**", on the duly approved title '**A study on new luxury consumption behavior in aspirational middle class indian consumers with special reference to religiosity**' under the guidance of Dr. Vickram Sahai (Supervisor) & Dr. Alok Saklani (Co-supervisor).

It is mandatory to strictly follow the "Policy for Prevention of Plagiarism" prescribed by the University. The thesis should be supported with a "Certificate for Plagiarism" in the prescribed format alongwith a copy of report generated by the University approved antiplagiarism software (Turnitin), duly certified by the concerned Supervisor and Co-supervisor.

In order to be eligible for the pre-thesis submission, you are required to regularly submit 6 monthly progress reports in the prescribed format, through DRC, to the Research & Development. Cell. You are also required to follow all other guidelines as prescribed by the University for the Ph.D. programme.



Dr. Yogesh Saxena
Officer-in-Charge
Research & Development Cell
Swami Rama Himalayan University

Copy to: Principal/Director/HOD
Supervisor/Co-Supervisor
Personal file of the student for record