

Report

Conclave on

"Sustainable Business: People, Planet and Profit"

'Vasudhaiva Kutumbakam'
April 28, 2023

Swami Rama Himalayan University's Himalayan School of Management conducted the 4th Management Conclave 'Manthan 2023' on April 28, 2023, on the theme "Sustainable Business: People, Planet, and Profit" with the goal of raising awareness about India's G-20 presidency. The Conclave brought together industry leaders, practitioners, and academics for thought-provoking conversations on the subject. The precursor to the conclave was a student-led event "Biz Vista" organized on April 27th.

The conclave saw top leaders speak about balancing three core aspects of Sustainability - People, Planet, and Profit, which act as a framework that firms can use to develop, test, and evaluate their business strategies.

Dr. Vickram Sahai, Principal, the Himalayan School of Management Science and Co-Patron of the conclave set the pace of the event by sharing his views on the theme of G20 and India's role in it. He welcomed the industry experts invited from various domains to the conclave to discuss strategies and transformative steps that are imperative for the country to progress toward a more sustainable future. He urged the students to be the 'influencers' of the cause and look after their mother earth.

Dr. Vijendra Chauhan, Hon'ble Vice Chancellor of Swami Rama University and Patron of the Conclave, emphasized personal and collective responsibility towards future generations for providing them with a sustainable planet. He underlined the need for coordinated action by governments, businesses, and people around the world for a transition to an environmentally sustainable global economy.

The inaugural Address was given by Dr. S. Farooq, President, The Himalaya Wellness Company. He mentioned that there is an urgent need to conserve the planet. He believed that companies could differentiate themselves and stand out as leaders by caring about people and the planet.

Dr. Anil Joshi, Founder, of the Himalayan Environmental Studies and Conservation Organization (HESCO) virtually shared a message for the students for ensuring the conservation of natural resources to ensure the sustainability of the planet. He shared the innovative and ecologically-sound solutions given by HESCO so far to bring consistent development to the rural villages of the Himalayas.

The conclave featured five distinguished panellists for the panel discussion. Mr. Andrew Street (HR Consultant, Rubico Tech) emphasized the importance of people inclusiveness and people engagement so as to create a culture of high-performing work systems thereby ensuring business sustainability.

Mr. Deepak Jain (Director, India Knowledge and Capability Centre, Grant Thornton) shared examples from his own industry of the strategies adopted to develop the capabilities of their employees to their full potential. He also shared his views on the need of creating a strategy map for businesses to strike the perfect balance between people, processes, and technology in order to scale the business sustainably.

Mr. Rajat Jain (Founder Sunfox Technologies) shared that it is human intelligence that needs to overtake technology and develop solutions suitable to the need of the masses.

Mr. Arvind Agarwal (Sr. Manager HR, Ipca Laboratories Limited) elaborated on the importance of anchoring CSR in the company's business activities. He discussed that the CSR fields like occupational safety and health, employee satisfaction, energy efficiency, and responsibility along supply chains have a huge bearing on business success.

Mr. Piyush Tayal (Assistant Vice President, Axis Bank) shared how the times are changing and it is time to shift the focus towards providing people-centric solutions. He also shared the need to assess the company's performance from financial, processes, social, and environmental perspectives so as to promote business sustainability.

The discussion was moderated by Dr. Rajat Dimri, (Associate Professor, Himalayan School of Management Sciences).

The discussions were followed by student interaction with the panel members, showcasing of conclave glimpses & prize distribution, and thanking note by Dr. Shweta Sethi (Convener, Conclave).

Amongst other distinguished guests and faculty members, The Conclave was graced by Patron of the Conclave Dr. Vijay Dhasmana, Hon'ble Chancellor of Swami Rama Himalayan University, Dr. Sushila Sharma, Registrar, SRHU, Dr. Prakash Keshaviah, Dr. Naithani. Principals of constituent Colleges and many distinguished corporate guests and faculty members.

Dr. Shweta Sethi, was the convener of the Conclave, and Ms. Ekta Rao & Mr. Amar Sathe were the co-conveners of the event. Mr. Dalbir Singh & Mr. Farhan established corporate connectivity. Dr. Ravindra Sharma, Dr. Sonam Bhadauriya, and Mr. Ashish Gupta were involved as Organizing Secretaries. Stage coordination and guest interaction were handled by the students. The event was successfully concluded by giving certificates to student participants of the conclave organizing committee.

Dr. Vickram Sahai
Professor & Principal
Himalayan School of Management Studies



SRHU School of Management holds Conclave on 'Sustainable Business: People, Planet & Profit'



By OUR STAFF REPORTER

DEHRADUN, 30 Apr: The Swami Rama Himalayan University's Himalayan School of Management conducted its '4th Management Conclave 'Manthan 2023' on 28 April on the theme, "Sustainable Business: People, Planet, and Profit", with the goal of raising awareness about India's G-20 Presidency.

The conclave brought together industry leaders, practitioners and academics for thought-provoking conversations on the subject. The predecessor to the conclave was a student led event, "Biz Vista", organised on 27 April.

The conclave aimed to celebrate, promote and learn from great business leaders and their initiatives, as well as to establish a venue for the exchange of ideas, challenges and solutions among the speakers and participants through its numerous interactive sessions.

Dr Vickram Sahai, Principal, HSMS, and Co-Patron of the conclave, set the pace by sharing that keeping in view the theme of G20 and India's role in it, the college celebrated the two day event as a student driven activity.

Day 1 of the event saw many creative reflections by the students of Management Science as well as over 80 students from other schools.



The conclave was held with as a platform to see what the generation of today wishes to see for the future of the planet.

Dr Vijendra Chauhan, Vice Chancellor of Swami Rama University, and Patron of the Conclave, shared that it's a generational responsibility to cultivate aspects that are people oriented and which sustain the planet.

The inaugural address was given by Dr S Farooq, President, Himalaya Wellness Company. He mentioned that humanity in people would survive as long as people would live. The planet needs to be conserved. "We need to practice ethics in

profits and promote sustainability," he declared. "We should be together for the sake of humanity."

Dr Anil Joshi, Founder, Himalayan Environmental Studies and Conservation Organisation (HESCO), virtually shared a message for students on ensuring effective management that connects with people and ensures sustainability of the planet.

The conference featured five panelists. Andrew Street (HR Consultant, Rubico Tech) emphasised the importance of developing a bond within the work environment to allow the people engaged to perform

effectively. Deepak Jain (Director, India Knowledge and Capability Centre, Grant Thornton) shared how their team works on enhancing the capabilities of their employees to reach their full potential. Rajat Jain (Founder, Sunfox Technologies) shared that it is human intelligence that needs to overtake technology and develop solutions suitable to the needs of the masses. Arvind Agarwal (Senior Manager, HR, IPCA Laboratories Limited) elaborated on social responsibilities that businesses have towards people, at large, and each stakeholder should work towards it. Piyush Tayal

(Assistant Vice President, Axis Bank) shared how the times are changing and it is time to shift the focus towards providing people-centric solutions.

The discussion was moderated by Dr Rajat Dimri, (Associate Professor, Himalayan School of Management Sciences).

The discussions were followed by a student interaction raising some insightful queries, showcasing of conclave glimpses and prize distribution.

Amongst other distinguished guests and faculty members, also present were Patron of the Conclave Dr Vijay Dhasmana, Chancellor of Swami Rama Himalayan University; Dr Sushila Sharma, Registrar, SRHU; Dr Prakash Keshaviah, Dr Naithani, principals of constituent Colleges and many distinguished corporate guests and faculty members.

Dr Shweta Sethi, Co-Convenor of the Conclave, Ekta Rao, Amar Sathe, Dalbir Singh and Farhan established corporate connectivity. Dr Ravindra Sharma, Dr Sonam Bhadauriya and Ashish Gupta were involved as Organising Secretaries.

The students handled stage coordination and guest interaction. Giving away of the prizes and certificates to students successfully concluded the event.



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अरुणखंड, दिल्ली, उत्तरांचल, कश्मीर, हरियाणा, बिहार, छत्तीसगढ़, बिहार, जम्मू कश्मीर, ईशान्य प्रदेश, ओडिशा केन्द्र व आंध्रप्रदेश

अप्रैल में रिकॉर्ड 1.87 लाख करोड़ रुपये रहा जीएसटी संग्रह 11

ईरान के साथ भारत के रिश्तों को सामान्य बनाने की प्रक्रिया तेज 14

सकारात्मक सोच के साथ लक्ष्य के लिए बढ़े छात्र

संवाद सहयोगी, डोईवाला : स्वामी राम हिमालयन विश्वविद्यालय (एसआरएचयू) जूलीग्रॉंट में सस्टेनेबल बिजनेस पीपुल, प्लैनेट, पंड प्राफिट विषय पर आयोजित मैनेजमेंट कांक्लेव में वक्ताओं ने अपने अनुभव साझा किए। साथ ही लक्ष्य की ओर अनुशासित होकर सकारात्मक सोच से आगे बढ़ने का आह्वान किया।

एसआरएचयू के हिमालयन स्कूल आफ मैनेजमेंट स्टडीज के सभागार में आयोजित कार्यक्रम में विशेषज्ञों ने छात्र-छात्राओं को सफलता का मंत्र दिया। एसआरएचयू के कुलपति और कांक्लेव के संरक्षक डा. विजेंद्र चौहान ने कहा कि इस तरह के आयोजन छात्र-छात्राओं के भविष्य के नजरिये से काफी फायदेमंद होते हैं। हिमालया वेलनेस कंपनी के अध्यक्ष डा. एस फारुक ने छात्रों से अपना अनुभव साझा किया और उन्हें सकारात्मक रूप से प्रेरित किया।



स्वामी राम हिमालयन विश्वविद्यालय (एसआरएचयू) जूलीग्रॉंट में आयोजित मैनेजमेंट कांक्लेव में हिमालया वेलनेस कंपनी के अध्यक्ष डा. एस फारुक छात्रों को संबोधित करते हुए ● सागर एसआरएचयू

कहा कि, हमें मुनाफे में नैतिकता का अभ्यास करने और स्थिरता को बढ़ावा देने की जरूरत है। हिमालयी पर्यावरण अध्ययन और संरक्षण संगठन (हेस्को) के संस्थापक पद्मभूषण डा. अनिल जोशी

ने वीडियो संदेश के माध्यम से पर्यावरण संतुलन के साथ स्वरोजगार माडल की विस्तृत जानकारी दी। एचएसएमएस के प्रिंसिपल डा. विक्रम सहाय ने बताया कि कान्वलेव के पहले दिन मैनेजमेंट व

अन्य स्कूलों के करीब 80 स्टूडेंट्स की ओर से कई रचनात्मक एक्टिविटी का आयोजन किया गया। पैनल डिस्कसन में पंड्रयू स्ट्रीट एचआर कंसल्टेंट रूबिको टेक, निदेशक इंडिया नालेज एंड कैम्पेबिलिटी सेंटर, ग्रॉट थार्टन दीपक जेन, संस्थापक सनफाक्स टेक्नोलॉजी रजत जेन, सीनियर मैनेजर एचआर, इफ्का लेबोरेटरीज लिमिटेड अरविंद अग्रवाल, सहायक उपाध्यक्ष एक्सिस बैंक पीयूष तायल शामिल रहे। परिचर्चा के बाद विशेषज्ञों ने छात्र-छात्राओं के सवाल का जवाब दिया। छात्रों को पुरस्कार और प्रमाण पत्र देकर सम्मानित किया गया। इस दौरान कुलाधिपति डा विजय धरमना, कुलसचिव डा सुशीला शर्मा, डा प्रकाश केशवया मौजूद रहे। कार्यक्रम में डा. श्वेता सेठी, एकता राव, अमर साठे, दलबीर सिंह, फरहान, डा. रवींद्र शर्मा, डा. सोनम भदौरिया व आशीष गुप्ता शामिल रहे।



जौलीग्रंट हिमालयन विवि में जी-20 समिट पर हुए मंथन कार्यक्रम में मौजूद छात्र। संवाद

‘मंथन’ में छात्रों को बताए सफलता के मंत्र

जौलीग्रंट। स्वामीराम हिमालयन विश्वविद्यालय (एसआरएचयू) जौलीग्रंट में ‘सस्टेनेबल बिजनेस पीपुल, प्लैनेट, एंड प्रॉफिट’ विषय पर मंथन कार्यक्रम आयोजित किया गया। कार्यक्रम में विशेषज्ञों ने छात्रों को सफलता के मंत्र बताए।

हिमालयन स्कूल ऑफ मैनेजमेंट स्टडीज (एचएसएमएस) की ओर से आयोजित कार्यक्रम में विश्वविद्यालय सभागार में चौथे मैनेजमेंट कॉन्क्लेव ‘मंथन-2023’ का उद्देश्य भारत की जी-20 समिट अध्यक्षता के बारे में जागरूकता बढ़ाना रहा। कुलपति और कॉन्क्लेव के संरक्षक डॉ. विजेंद्र चौहान ने कहा कि इस तरह के आयोजन छात्र-छात्राओं के भविष्य के नजरिये से काफी

एसआरएचयू में जी-20 समिट की अध्यक्षता पर कार्यक्रम आयोजित

फायदेमंद होते हैं। हिमालया वेलनेस कंपनी के अध्यक्ष डॉ. एस. फारूक ने छात्रों से अपना अनुभव साझा किया और उन्हें सकारात्मक रूप से प्रेरित किया। हिमालयन पर्यावरण अध्ययन और संरक्षण संगठन (हेस्को) के संस्थापक डॉ. अनिल जोशी ने विडियो संदेश के माध्यम से पर्यावरण संतुलन के साथ स्वरोजगार मॉडल की विस्तृत जानकारी दी।

एचएसएमएस के प्रिंसिपल डॉ. विक्रम सहाय ने बताया कि कॉन्क्लेव के पहले दिन मैनेजमेंट व अन्य स्कूलों के करीब 80 छात्रों ने कई रचनात्मक एक्टिविटी पेश कीं। संवाद