

Swami Rama Himalayan University

Himalayan School of Management Studies

Report on: The International Seminar on Strategic Alignment for Digital Transformation
Department: Himalayan School of Management Studies and Himalayan School of Science & Technology in association with Indian Society for Training and Development, Dehradun Chapter

Date: 24 January 2025

Time: 11:00 AM to 2:00 PM

Venue: Adi- Kailash Auditorium

Participant: All students of HSMS & HSET

The International Seminar on Strategic Alignment for Digital Transformation was conducted under the Memorandum of Understanding (MoU) between Swami Rama Himalayan University (SRHU) and the Indian Society for Training and Development (ISTD). It was jointly organized by the Himalayan School of Management Studies (HSMS) and the Himalayan School of Science and Technology (HSST) in collaboration with ISTD. The seminar aimed to provide an in-depth understanding of how strategic alignment plays a crucial role in driving digital transformation within organizations while enhancing overall efficiency, productivity, and adaptability.

The event brought together renowned academicians and industry experts from India and South Korea, offering valuable insights into the subject. The panel of distinguished speakers included Dr. Namjae Cho, Professor, School of Business, Hanyang University, South Korea, and Chairman of IT Application and Management (ITAM), who served as the keynote speaker; Prof. (Dr.) Santosh Rangnekar, Professor, Department of Management Studies, Indian Institute of Technology (IIT), Roorkee; Dr. Piyali Ghosh, Associate Professor, Indian Institute of Management (IIM), Ranchi; Prof. (Dr.) A.C. Joshi, Editor of IFDFO News and Former Director of HR, Uttarakhand Jal Vidyut Nigam Limited (UJVNL); and Mr. Anup Kumar, General Manager-HR, BRIDCUL, and Chairperson of ISTD, Dehradun Chapter.

The seminar served as a platform for students, faculty members, and industry professionals to engage with thought leaders and gain insights into current trends, challenges, and opportunities in the realm of digital transformation.

The seminar commenced with the traditional Lamp Lighting Ceremony, symbolizing the illumination of knowledge and wisdom. This was followed by the welcome and felicitation of the esteemed guest speakers and officials representing ISTD. The Welcome Address was delivered by Prof. (Dr.) Pramod Kumar, Principal of the Himalayan School of Science and Technology. In his address, he emphasized the significance of strategic alignment in the digital age and how it can benefit both students and faculty members by enhancing their understanding of the digital landscape and its implications for future careers.

Following the welcome address, Dr. A.C. Joshi, Former Director HR of UJVNL and Editor of IFDFO News, took the stage to highlight the objectives and activities of

ISTD. He provided insights into the existing MoU between SRHU and ISTD, aimed at bridging the gap between academia and industry through collaborative initiatives. He also introduced the esteemed speakers, setting the stage for the enriching discussions that followed.

The seminar featured engaging and thought-provoking sessions by the panel of distinguished speakers. Dr. Piyali Ghosh, Associate Professor at IIM Ranchi, spoke passionately about the importance of Diversity and Inclusion in the context of a rapidly evolving work culture. She highlighted how organizations must adopt inclusive practices to create diverse and innovative workplaces. Dr. Ghosh emphasized that digital transformation should not only focus on technology but also on fostering an environment where individuals from diverse backgrounds can thrive and contribute meaningfully.

Prof. (Dr.) Santosh Rangnekar from IIT Roorkee addressed the critical issue of Global Talent and Skill Development. He introduced the KASH Model, which stands for Knowledge, Attitude, Skills, and Habits. According to Dr. Rangnekar, the successful adoption of digital transformation relies not only on technical proficiency but also on the development of the right mindset and work habits. He emphasized how organizations can use this model to build resilient and future-ready workforces.

The keynote address was delivered by Prof. (Dr.) Namjae Cho, a distinguished academician from Hanyang University, South Korea. His session on Strategic Alignment for Digital Transformation was both insightful and comprehensive. Dr. Cho discussed how organizations can align their business vision with integrative digital architecture to enhance human performance through technology. He elaborated on the Strategic Alignment Model, emphasizing the importance of aligning IT strategy and infrastructure with business goals to drive digital transformation. His presentation provided valuable frameworks and real-world examples, making the session highly engaging for the audience.

The speaker sessions were followed by an Interactive Q&A Session, where students and faculty members actively participated by posing thought-provoking questions to the speakers. The discussions covered a wide range of topics, including the challenges of digital transformation, strategies for overcoming resistance to change, and the role of leadership in ensuring successful alignment. The speakers responded with practical insights, making the session both informative and engaging.

The event was further enriched by the presence of Dr. Vijay Dhasmana, Honorable President of SRHU. In his special address, Dr. Dhasmana underscored the relevance of the seminar's theme in the current context. He highlighted how strategic alignment for digital transformation can empower organizations to remain competitive and resilient in an ever-changing business landscape. His words inspired both students and faculty members to embrace digital transformation as a continuous journey of learning and innovation.

The formal proceedings of the seminar concluded with the Vote of Thanks, delivered by Prof. (Dr.) Mohit Verma, Principal of the Himalayan School of Management Studies. He expressed gratitude to the visionary leadership of the university, including Dr. Vijay Dhasmana, Honorable President, SRHU, Honorable Vice Chancellor Dr. Rajendra Dobhal, and Director General of Academic Development Dr. Vijendra D. Chauhan, for their unwavering support and commitment to academic excellence. He also extended his heartfelt thanks to the guest speakers, university officials, principals of the constituent academic units of SRHU, faculty members, students, and all those who contributed to making the event a resounding success.

The smooth execution of the seminar was supported by the efforts of the event coordinators: Ms. Garima Kapoor, who anchored the event, along with Ms. Ekta Rao, Assistant Professor, HSMS; Dr. Apurvaa Trivedi, Associate Professor, HSMS; and Mr. Ashutosh Bhatt, Assistant Professor, HSST.

The International Seminar on Strategic Alignment for Digital Transformation was a remarkable success, leaving a lasting impact on all participants. The seminar not only provided valuable insights into the strategic aspects of digital transformation but also inspired students and faculty members to explore innovative approaches to align technology with business objectives. The collaborative efforts of SRHU, ISTD, and the distinguished speakers created an enriching platform for knowledge sharing, skill development, and future-oriented learning.


The event concluded on a positive note, with participants expressing their appreciation for the informative sessions, interactive discussions, and the opportunity to engage with leading experts in the field. The success of the seminar stands as a

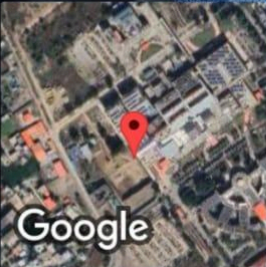


testament to SRHU's commitment to academic excellence and its dedication to preparing students for the challenges and opportunities of the digital era.






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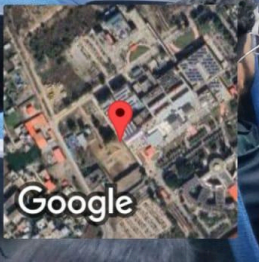


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