

[CORE] Employability[EP]

Sub Criteria 2.2

REPORT ON ON-CAMPUS CAREER FAIR

The Career Development Cell of Swami Rama Himalayan University organized an On-Campus Career Fair on **13th December 2024** at **the open theatre of the University** with the objective of creating a direct interface between students and potential employers. The event served as an important platform for students from various disciplines to explore diverse career options, understand industry expectations, and connect with leading organizations offering employment and internship opportunities. The fair reflected the university's commitment to fostering holistic development, employability, and professional growth among its students through active industry collaboration and experiential learning. It was conceptualized as part of the institution's ongoing efforts to enhance placement opportunities, strengthen academia–industry linkages, and ensure students' smooth transition from campus to corporate environments.

The Career Fair brought together a wide spectrum of industries, including healthcare, biotechnology, pharmaceuticals, information technology, finance, manufacturing, consulting, and education, thus catering to the multi-disciplinary academic programs offered by the university. A total of **40** organizations participated, including reputed names. Each organization set up its stall to interact with students, display company information, and conduct preliminary screenings and interviews. The Career Development Cell meticulously coordinated the entire event beginning with outreach to companies, scheduling of pre-placement talks, logistics arrangements, and dissemination of information to students. Special care was taken to ensure

that the event addressed the aspirations of students from all professional schools including Management, Engineering, Paramedical Sciences, Nursing, Biosciences, and Humanities.

The fair commenced with a formal inaugural session graced by senior university officials, deans, and industry representatives. The inaugural address emphasized the importance of career preparedness, professional ethics, and adaptability to dynamic job markets. It also highlighted the institution's role in nurturing students with both technical proficiency and humanistic values, enabling them to contribute meaningfully to their chosen professions. Following the inaugural session, company representatives delivered pre-placement talks, presenting their organization's profile, work culture, job roles, and expectations from prospective candidates. These sessions not only provided valuable insight into emerging career trends but also motivated students to align their academic learning with professional competencies required in real-world scenarios.

Student participation in the event was enthusiastic and widespread. Over **570** students from final and pre-final years across multiple disciplines attended the fair. Prior to the event, the Career Development Cell had organized several preparatory workshops focusing on resume writing, communication skills, personal grooming, and interview techniques to ensure students approached recruiters with confidence and professionalism. These preparatory sessions significantly enhanced students' performance during interactions with employers. Throughout the day, students visited various company booths, submitted their resumes, and engaged in meaningful discussions with HR executives about career paths, job profiles, and skill requirements. Many organizations conducted aptitude assessments, group discussions, and preliminary interviews on-site, creating an atmosphere of excitement and opportunity.

The fair also included value-added activities such as “Resume Clinics,” where students received personalized feedback on improving their CVs, and “Mock Interviews,” where HR professionals and faculty mentors provided constructive guidance on interview etiquette and presentation. The inclusion of such supportive elements ensured that even those students who were not immediately shortlisted gained substantial learning experiences and confidence for future placement drives. In addition, industry experts conducted interactive sessions on “Emerging Careers in the Digital Era,” “The Future of Healthcare and Biotechnology,” and “The Role of Soft Skills in Professional Success,” offering insights into evolving job landscapes and employability skills beyond technical expertise.

The outcomes of the Career Fair were encouraging and reflected the effectiveness of the university’s employability initiatives. Several organizations shortlisted students for subsequent recruitment rounds, while a few extended on-the-spot job offers and internship placements. Many students received invitations for final interviews at company headquarters, and employers expressed satisfaction with the quality of candidates, particularly appreciating their communication skills, conceptual understanding, and positive attitude. The Career Development Cell also received commendation from corporate participants for the efficient coordination and professional management of the event. The feedback emphasized the value of such initiatives in bridging the gap between academic learning and professional practice, ensuring that graduates are job-ready and industry-relevant.

From the students’ perspective, the fair provided a holistic exposure to diverse career options and an understanding of contemporary employer expectations.

It also instilled in them the realization that employability is not confined to academic performance alone but equally depends on interpersonal skills, adaptability, and a proactive learning mindset. Many students expressed gratitude for the opportunity to engage directly with recruiters and gain first-hand insights into the recruitment process. The Career Fair also contributed to building their confidence and motivation to pursue professional excellence. For many, it served as the first step toward realizing their career aspirations and visualizing a structured career trajectory after graduation.

Institutionally, the On-Campus Career Fair reinforced the university's emphasis on outcome-based education and its mission to produce competent, ethical, and socially responsible professionals. It also demonstrated the strength of the university's industry collaborations and the trust that organizations place in its academic ecosystem. The event's success has encouraged the Career Development Cell to plan similar initiatives on a biannual basis, expanding participation to include start-ups, research institutions, and international organizations in future editions. Efforts are also underway to create a digital career portal for continuous engagement between students and recruiters throughout the academic year.

In conclusion, the On-Campus Career Fair was a resounding success, aligning perfectly with the university's vision of promoting academic excellence, innovation, and employability. It provided a vibrant and enriching environment where students could connect theory with practice, education with employment, and ambition with opportunity. The event not only facilitated recruitment but also inspired students to prepare proactively for professional life through self-improvement and lifelong learning.

The Career Development Cell, faculty mentors, and student volunteers deserve appreciation for their dedicated efforts in making the event a well-organized and impactful endeavour. Such initiatives reaffirm the university's commitment to shaping future-ready graduates equipped with the skills, confidence, and ethical grounding necessary to excel in the global workforce.

GLIMPSES OF THE EVENT



Honourable President Dr. Vijay Dhasmana and Honourable Vice Chancellor Dr. Rajendra Dhobal Greeting Mr. Saurabh Bahuguna (Minister of Skill development and Employment of Uttarakhand)



Honourable Vice Chancellor Dr. Rajendra Dhobal with Mr. Subodh Uniyal (Minister of Forest of Uttarakhand)



Honourable President Dr. Vijay Dhasmana and Honourable Vice Chancellor Dr. Rajendra Dhobal Greeting the Director of Hans Foundation



Interactive Session of Company representatives with the Students



Students Registering themselves for the Companies



Inaguration of the Event with the Blessing of Dr. H.H. Swami Rama