

# SWAMI RAMA HIMALAYAN UNIVERSITY

Swami Ram Nagar, Jolly Grant,  
Uttarakhand 248016

## MEDIA CLUB (Special Interest & Specialty Clubs)

### Introduction

The **Media Club** at SRHU is a creative platform for students to explore and express ideas through photography, videography, journalism, design, and digital storytelling. Open to students from all disciplines, the club nurtures communication skills, creativity, and media literacy while contributing to campus life through content creation, event coverage, and social media engagement.

### 2. Objectives

The objectives of the Club are:

- Promote creativity and self-expression through visual and digital media.
- Develop skills in photography, videography, editing, and content creation.
- Encourage responsible media use and digital storytelling.
- Enhance communication and collaboration across disciplines.
- Document and promote campus events through student-driven media content.

### 3. Club Committee

The Club shall be governed by a committee comprising the following members:

Composition	Roles
Prakash Panday Sr. Media Executive	Chairperson
Rajat Pundeer Sr. Media Executive	Treasurer
Shilpi Badola Digital Marketing Executive	Member Secretary
Aditya Joshi, BBA, HSMS	Member (Student coordinator)

### Students Detail

S.No.	Student Name	Registration No.	Enrollment No.	Programme Name
1	Durga Sahu	DD2211130101 7	SRHU22000350	BCA (2022 Batch)
2	Aditya Joshi	DD2211230100 3	SRHU22000047	BBA (2022 Batch)
3	Sheetal Dubey	DD2211230203 5	SRHU22000126	B.Com (2022 Batch)
4	Shobhit Painuly	DD2211230203 6	SRHU22000127	B.Com (2022 Batch)
5	Astha Gupta	DD2211330102 2	SRHU22000824	B.Sc. Nursing (2022 batch)
6	Avantika Tiwari	DD2211330102 3	SRHU22000825	B.Sc. Nursing (2022 batch)
7	Ayushi Chauhan	DD2211330102 8	SRHU22000830	B.Sc. Nursing (2022 batch)
8	Priyanka Binjola	DD2211330109 1	SRHU22000893	B.Sc. Nursing (2022 batch)
9	Rashi Kumari	DD2211330109 7	SRHU22000899	B.Sc. Nursing (2022 batch)
10	Kanak Verma	DD2211530101 1	SRHU22000453	B.Sc. Biotechnology (2022 Batch)
11	Khushi Kumari	DD2211530101 3	SRHU22000455	B.Sc. Biotechnology (2022 Batch)
12	Khushboo Gupta	DD2211530200 7	SRHU22000481	B.Sc. Microbiology (2022 Batch)
13	Khushi Sharma	DD2310630102 1	SRHU23000816	B.Sc. Biotechnology (2023 Batch)
14	Akash Pal	DD2311053010 55	SRHU23000333	BBA (2023 Batch)
15	Anisha	DD2311053010 60	SRHU23000338	BBA (2023 Batch)

#### 4. Terms and Conditions

Sr. No.	Clause	Details
1.	<b>Quorum</b>	50% of the total members
2.	<b>Tenure of the Club</b>	Perpetual
3.	<b>Tenure of the Chairperson</b>	3 years
4.	<b>Tenure of the Members</b>	2-3 years
5.	<b>Frequency of Meetings</b>	<i>Preferably once per quarter.</i>
6.	<b>Meeting Notice and Agenda</b>	The member secretary with prior approval of Chairperson shall circulate the Meeting Notice and Agenda to all the members at least seven (7) working days prior to date of the meeting.
7.	<b>Minutes of the Meeting</b>	The Secretary records the minutes, which are signed by the Chairperson and Secretary. A signed copy is forwarded to members within three (3) working days of the meeting.
8.	<b>Duties and function</b>	(a) Planning and helping manage events at the University level in accordance with the spirit and ethos of the institute. (b) Promoting and arranging club activities to bring out the talents of students in the performing the activities. (c) To plan and organize competitions at the University, Regional and State Level.
9.	<b>Funding and Resources</b>	a. Institutional budget allocation b. Donations and sponsorships
10.	<b>Amendments</b>	Any amendment to this club must be proposed in writing and approved by a two-thirds majority of the Club Committee.
11.	<b>Dissolution</b>	In the event of dissolution, the assets and liabilities of the Club shall be transferred to the Swami Rama Himalayan University.

#### 5. Services Offered

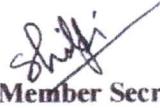
**Media Coverage & Content Creation** – Capture events and produce blogs, reels, and digital stories.

- **Social Media & Campaigns** – Design creative content to promote campus events and causes.
- **Creative Productions** – Collaborate on short films, documentaries, and podcasts.
- **Skill-Building Workshops** – Learn editing, design, and media tools.
- **Media Awareness Sessions** – Explore ethical media use, journalism, and digital literacy.
- **Creative Contests** – Organize competitions in photography, design, and storytelling.

  
Sign. of Chairperson

Chairperson  
Media Club  
Swami Rama Himalayan University

  
Sign. of Treasurer

  
Sign. of Member Secretary

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## NOTICE

### MEDIA CLUB

#### ***(SPECIAL INTEREST AND SPECIALITY CLUB)***

SRHU/SPSC/MC/2023/01

16<sup>th</sup> October 2023

This is to inform all students of the Swami Rama Himalayan University (SRHU) that Media Club has organized an enriching session on Introduction to Media and Communication that will be held on 25<sup>th</sup> October 2023. The session aims to enhance broad understanding of the media and communication field learning through real-life case presentations and interactive discussions.

Details of the Meeting:

- Event : *Introduction to Media and Communication*
- Date : 25<sup>th</sup> October 2023
- Time : 11:00AM - 12:00PM
- Venue : Media Department, Swami Rama Himalayan University
- Organized by : Media Club, Swami Rama Himalayan University
- Eligibility : All students and interested trainees

All students are encouraged to participate actively in the discussion to strengthen their understanding of the media and communication.

For further details, please contact the Club Coordinator or respective Batch representatives.



Chairperson

Chairperson  
Media Club  
Swami Rama Himalayan University

#### Copy to:

Hon'ble President

Hon'ble Vice Chancellor

Director General (Academic Development)

Pro-Vice Chancellor

Registrar

Dean, HSMS

Heads of Departments

Finance Officer

Members of the club – For necessary arrangements and action



for kind information please

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## REPORT

<b>Organized by</b>	: Media Club, Swami Rama Himalayan University
<b>Date</b>	: 25 <sup>th</sup> October 2023
<b>Venue</b>	: Media Department, Swami Rama Himalayan University
<b>Time</b>	: 11:00AM – 12:00PM

The Media Club of Swami Rama Himalayan University organized an informative session on *“Introduction to Media and Communication”* on 25 October 2023. The session was designed to give students a broad understanding of the media and communication field, covering its evolution, functions, and expanding career opportunities. Participants were introduced to various forms of media, including print, electronic, and digital platforms, and gained insights into how communication impacts society at multiple levels.

The resource person provided a detailed overview of contemporary media practices, emerging trends, and the crucial role of media in shaping public opinion and awareness. Students actively engaged in discussions, demonstrating keen interest in the subject, and participated enthusiastically in the interactive Q&A session that followed.

The session proved to be engaging and highly beneficial for the participants, enhancing their awareness of the diverse opportunities within the media and communication sector. Positive feedback was received from attendees, and the activity succeeded in motivating students to further explore and develop skills in this dynamic field.

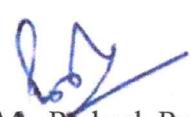
## EVENT HIGHLIGHT



Speaker giving information on media communication



Students attending Q&S Session

  
Mr. Prakash Pandey  
Chairperson  
Media Club  
Swami Rama Himalayan University