

SWAMI RAMA HIMALAYAN UNIVERSITY

**Swami Ram Nagar, Jolly Grant,
Uttarakhand 248016**

MEDIA CLUB (Special Interest & Specialty Clubs)

Introduction

The **Media Club** at SRHU is a creative platform for students to explore and express ideas through photography, videography, journalism, design, and digital storytelling. Open to students from all disciplines, the club nurtures communication skills, creativity, and media literacy while contributing to campus life through content creation, event coverage, and social media engagement.

2. Objectives

The objectives of the Club are:

- Promote creativity and self-expression through visual and digital media.
- Develop skills in photography, videography, editing, and content creation.
- Encourage responsible media use and digital storytelling.
- Enhance communication and collaboration across disciplines.
- Document and promote campus events through student-driven media content.

3. Club Committee

The Club shall be governed by a committee comprising the following members:

Composition	Roles
Prakash Panday Sr. Media Executive	Chairperson
Rajat Pundeer Sr. Media Executive	Treasurer
Shilpi Badola Digital Marketing Executive	Member Secretary
Aditya Joshi, BBA, HSMS	Member (Student coordinator)

Students Detail

S.No.	Student Name	Registration No.	Enrollment No.	Programme Name
1	Durga Sahu	DD2211130101 7	SRHU22000350	BCA (2022 Batch)
2	Aditya Joshi	DD2211230100 3	SRHU22000047	BBA (2022 Batch)
3	Sheetal Dubey	DD2211230203 5	SRHU22000126	B.Com (2022 Batch)
4	Shobhit Painuly	DD2211230203 6	SRHU22000127	B.Com (2022 Batch)
5	Astha Gupta	DD2211330102 2	SRHU22000824	B.Sc. Nursing (2022 batch)
6	Avantika Tiwari	DD2211330102 3	SRHU22000825	B.Sc. Nursing (2022 batch)
7	Ayushi Chauhan	DD2211330102 8	SRHU22000830	B.Sc. Nursing (2022 batch)
8	Priyanka Binjola	DD2211330109 1	SRHU22000893	B.Sc. Nursing (2022 batch)
9	Rashi Kumari	DD2211330109 7	SRHU22000899	B.Sc. Nursing (2022 batch)
10	Kanak Verma	DD2211530101 1	SRHU22000453	B.Sc. Biotechnology (2022 Batch)
11	Khushi Kumari	DD2211530101 3	SRHU22000455	B.Sc. Biotechnology (2022 Batch)
12	Khushboo Gupta	DD2211530200 7	SRHU22000481	B.Sc. Microbiology (2022 Batch)
13	Khushi Sharma	DD2310630102 1	SRHU23000816	B.Sc. Biotechnology (2023 Batch)
14	Akash Pal	DD2311053010 55	SRHU23000333	BBA (2023 Batch)
15	Anisha	DD2311053010 60	SRHU23000338	BBA (2023 Batch)

4. Terms and Conditions

Sr. No.	Clause	Details
1.	Quorum	50% of the total members
2.	Tenure of the Club	Perpetual
3.	Tenure of the Chairperson	3 years
4.	Tenure of the Members	2-3 years
5.	Frequency of Meetings	<i>Preferably once per quarter.</i>
6.	Meeting Notice and Agenda	The member secretary with prior approval of Chairperson shall circulate the Meeting Notice and Agenda to all the members at least seven (7) working days prior to date of the meeting.
7.	Minutes of the Meeting	The Secretary records the minutes, which are signed by the Chairperson and Secretary. A signed copy is forwarded to members within three (3) working days of the meeting.
8.	Duties and function	(a) Planning and helping manage events at the University level in accordance with the spirit and ethos of the institute. (b) Promoting and arranging club activities to bring out the talents of students in the performing the activities. (c) To plan and organize competitions at the University, Regional and State Level.
9.	Funding and Resources	a. Institutional budget allocation b. Donations and sponsorships
10.	Amendments	Any amendment to this club must be proposed in writing and approved by a two-thirds majority of the Club Committee.
11.	Dissolution	In the event of dissolution, the assets and liabilities of the Club shall be transferred to the Swami Rama Himalayan University.

5. Services Offered

Media Coverage & Content Creation – Capture events and produce blogs, reels, and digital stories.

- **Social Media & Campaigns** – Design creative content to promote campus events and causes.
- **Creative Productions** – Collaborate on short films, documentaries, and podcasts.
- **Skill-Building Workshops** – Learn editing, design, and media tools.
- **Media Awareness Sessions** – Explore ethical media use, journalism, and digital literacy.
- **Creative Contests** – Organize competitions in photography, design, and storytelling.


Sign. of Chairperson


Sign. of Treasurer


Sign. of Member Secretary

Swami Rama Himalayan University
Media Club

Date: 20.10.2023

Notice

The Media Club is organizing a session on "**Introduction to Media and Communication**" to provide insights into the world of media and its various aspects. This session is perfect for students interested in media, communication, and related fields.

Date: October 25, 2023

Time: 10:00 Am to 12:00 Pm

Venue: Media Department


Chairperson
Media Club

Swami Rama Himalayan University

Media Club

Name of Activity: Introduction to Media and Communication

Date: October 25, 2023

Organized by: Media Club

Number of Participants: 15

Time: 11:00 Am to 12:00 Pm

Venue: Media Department

The Media Club organized a session on "Introduction to Media and Communication" on October 25, 2023. The session aimed to provide students with an overview of the media and communication field. During the session participants gained deep insights of media and communication, including its evolution and impact and discussion held on various types of media, such as print, electronic, and digital media.

The session provided students with a comprehensive understanding of the media and communication field, its various aspects, and career prospects. The attendees showed keen interest and actively participated in the Q&A session.

Conclusion:

The session was informative and engaging, and the Media Club received positive feedback from the attendees. The session is expected to inspire students to explore the field of media and communication further.



Speaker giving information on media communication



Students attending Q&S Session

A handwritten signature in black ink, appearing to read "Shilpi", written over a diagonal line.

Member Secretary

A handwritten signature in blue ink, appearing to read "Chairperson", written over a diagonal line.

Chairperson