

[CORE] Social Responsibility (SR)

Sub Criterion: 5.3

SR4 Environmental impact

Sustainability Report

No Poverty (SDG 1)

Aligned with the United Nations Sustainable Development Goal 1 (No Poverty), SRHU has undertaken a multi-pronged strategy combining community development programs, vocational education, women empowerment, youth skill training, and sustainable livelihood models.

Through interventions in agriculture, tailoring, recycling, handloom, and integrated skill development, SRHU has positively impacted hundreds of households in Uttarakhand's Garhwal region, while its academic arm, the Himalayan School of Vocational Studies and Skill Development (HSVSSD), provides employment pathways to youth from marginalized communities.

1. Institutional Commitment to Poverty Alleviation

1.1 University Philosophy

SRHU is rooted in the vision of Swami Rama, emphasizing service to society through education, healthcare, and sustainable livelihoods. Poverty reduction forms a core component of its outreach through the Rural Development Institute (RDI) and vocational education initiatives.

1.2 Strategic Pillars for SDG 1

- 1. Livelihood Security** – Agriculture, tailoring, handloom, and waste management initiatives.
- 2. Skill Development & Education** – Degree, diploma, and certification courses aligned with NSDC and industry partners.
- 3. Women & Youth Empowerment** – Special focus on self-reliance, entrepreneurship, and local job creation.

4. **Sustainability** – Reuse, recycling, and preservation of traditional crafts.
5. **Community Partnerships** – Collaboration with Panchayati Raj Institutions (PRI), local SHGs, and state/national agencies.

2. Community Development Initiatives (Grassroots Impact)

2.1 Comprehensive Community Development Program (CCDP)

- Launched: 2019 in Toli region, Pauri Garhwal; expanded in 2024 to Malethi.
- Focus: Inclusive, demand-driven, and women-led development.
- Achievements:
 - 20.35 quintals of crops harvested (turmeric, garlic, chilli, ginger, ragi, jhangora).
 - The buy-back model ensured fair and timely payments.
 - Value Addition Centers → better processing, branding, and marketing.
 - 4.374 acres of barren land reclaimed and brought under cultivation.
 - Youth retention in agriculture through modern tools and reduced labor intensity.



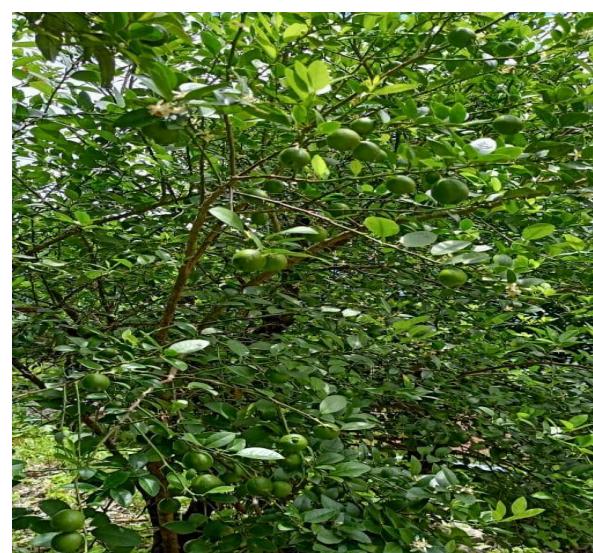
Integrated value chain: from farm to packaging – ensuring fair prices, market access, and improved livelihoods for rural farmers



Production of Cash Crops in 2024 (kgs) – Turmeric, Garlic, Chilli, Ragi, Jakhiya, Ginger, and Jhangora cultivated under SRHU's Comprehensive Community Development Program

2.2 Agricultural Diversification

- Traditional Millets (jhangora, manduwa, jakhiya) revived → climate-resilient & nutritious.
- Pilot Apple Orchard (150 saplings) planted in Malethi; future model for fruit-based livelihood diversification.



Apple cultivation initiative leveraging the temperate climate of Garhwal – a model for sustainable horticulture and income generation

2.3 Tailoring & Handicraft Units

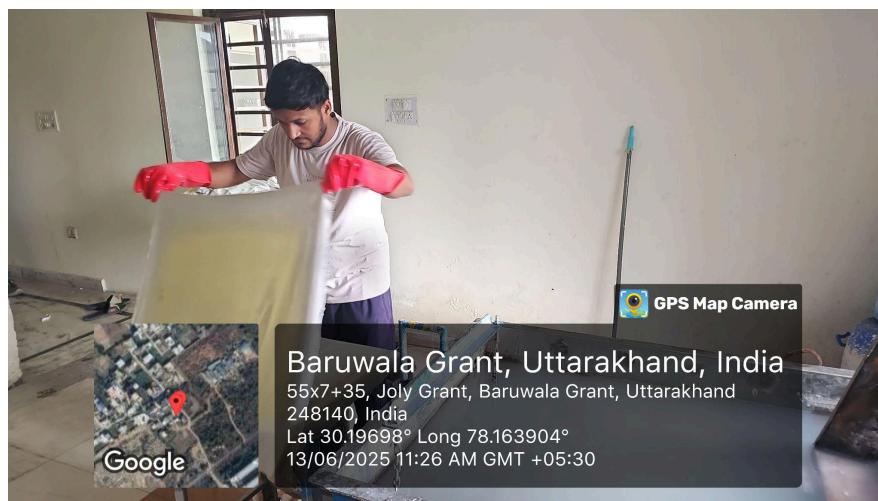
- Stitching for hospital linen, uniforms, yoga kits, convocation stoles.
- Nagthat Center & Athoorwala Gujjar Basti: 15+ women trained in tailoring/weaving.
- Community outreach: food & clothing distribution in urban bastis.
- Products showcased in SRHU exhibitions – building local enterprise models.



Empowering rural women through tailoring training at SRHU's community centers – fostering self-reliance and livelihood opportunities

2.4 Waste Paper Recycling Unit

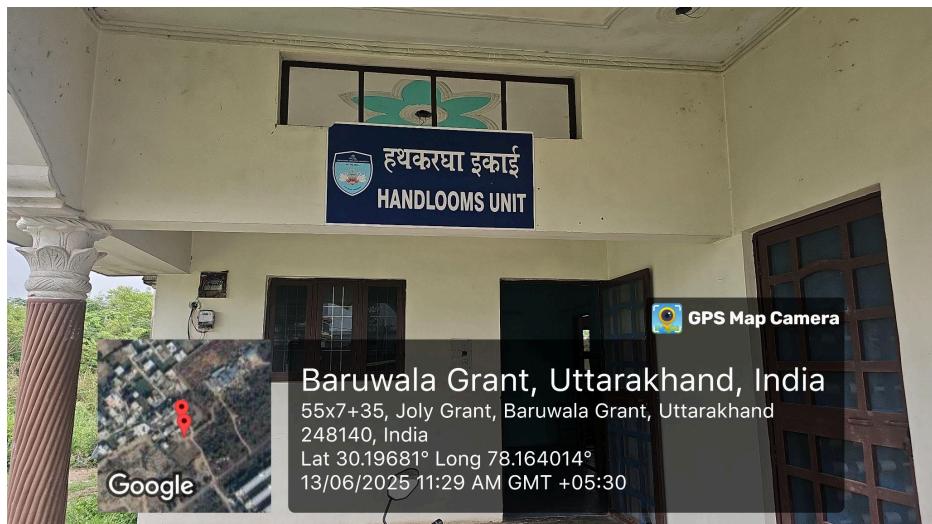
- Established: 2019 → campus sustainability & jobs.
- Production (2024): 7,242 recycled sheets, 1,003 diaries, 1,500 envelopes.
- Promotes circular economy and reduces campus carbon footprint.



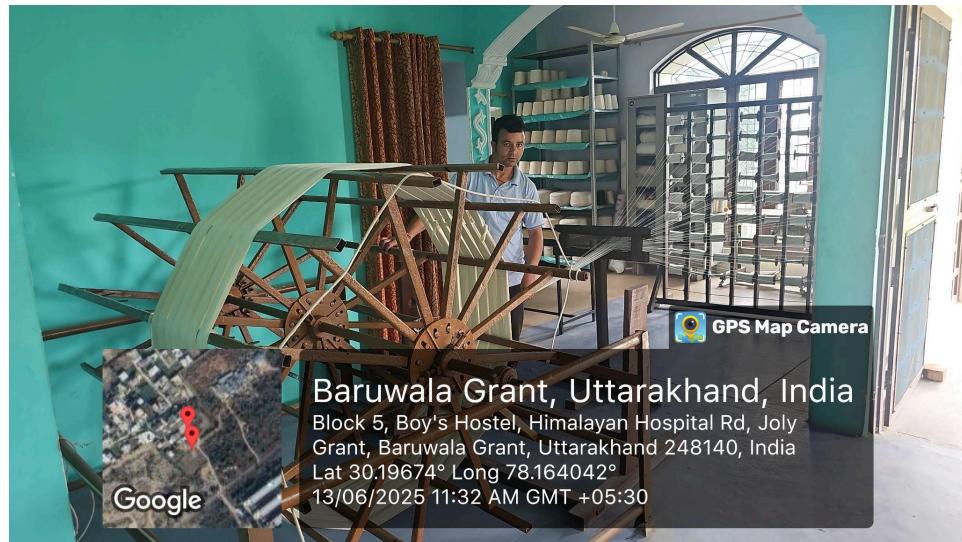
Integrating sustainability with livelihood – paper recycling as a model for environmental stewardship and job creation

2.5 Handloom Unit

- Produces eco-friendly stoles, mufflers, and waistcoats.
- Output: 300 meters cloth, 40 stoles, 60 mufflers annually.
- Community training: 3 rural women skilled in weaving → local entrepreneurship.
- Revives cultural craftsmanship alongside poverty reduction.



Empowering rural communities through handloom training – reviving heritage weaving techniques with modern applications



SRHU's Handloom Unit – preserving traditional craftsmanship while creating sustainable livelihood opportunities

2.6 Integrated Skill Development (Rural Youth)

- Launched: 2024.
- Courses Offered:
 - Office Assistant cum Computer Operator (450 hours, 3 months).
 - Electrician cum Plumber (290 hrs classroom + 180 hrs on-job, 90 days).
- Impact: 82 youth trained → immediate employability in Uttarakhand's semi-urban/rural economy.
- Outcome: Reduced migration and local job creation.



Students engaged in practical modules of plumbing and electrical skills – combining classroom learning with on-the-job training for sustainable livelihoods

[Link to relevant event](#)

3. Vocational Education at HSVSSD

3.1 Bachelor of Vocation (B.Voc.) in Culinary Management

- Structure: 3 years; 60% skills, 40% academics; 20–24 months paid On-the-Job Training (OJT).
- Certifications: NSQF Levels 4–7 (Multi Cuisine Chef → Sous Chef).
- Outcome: Graduates employed in hotels, restaurants, resorts, cruise lines; some start local businesses.



स्वामी राम हिमालयन विश्वविद्यालय
(यूनियॉनियॉन 1956, के सेक्षन 2 (एफ) के अन्तर्गत स्थापित एवं उत्तराखण्ड अधिनियम सं 12, वर्ष 2013 द्वारा अधिनियमित)
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Marketing Visibility Collaterals B.Voc.



Practical Exposure F&B Lab



Skill Partners With NSDC-Approved Training Center

3.2 Certificate in Hotel Operations (CHO)

- Duration: 9 months (3 months classroom + 6 months hotel OJT).
- Focus: Housekeeping, Front Office, Food & Beverage, Food Production.
- Certification: NSQF Level 4 + SRHU Certification.
- Impact: Low-cost entry (₹18,000 fee, flexible payments) makes higher education accessible to first-generation learners from rural backgrounds.



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Qualification: Minimum 10th Pass **Age:** Minimum 18 years

A chef in a white uniform and toque is standing in the center of the advertisement.

Marketing Visibility Collaterals-Hotel Operations



The CHO program emphasizes learning by doing, ensuring students gain real-world skills and confidence to perform in professional hotel environments

3.3 Social Responsibility & Outreach

- Outbound Social Activities: Students serve at large gatherings (35,000+ at Tarkeswar Mahadev Temple) and University hospital events, distributing food, drinks, and support.



SRHU students providing community service to over 35,000 devotees at Tarkeswar Mahadev Temple – blending vocational training with social responsibility



LIS SRHU and CHO HM Batch 6 students engaged in community outreach, supporting vulnerable populations in alignment with SDG 1: No Poverty