

[CORE] Social Responsibility (SR)

Sub Criterion: 5.3

SR4 Environmental impact

Sustainability Report

Industry, Innovation and Infrastructure (SDG 9)

Swami Rama Himalayan University demonstrates a strong commitment to Sustainable Development Goal 9, which focuses on building resilient infrastructure, fostering innovation, and promoting inclusive and sustainable industrialization.

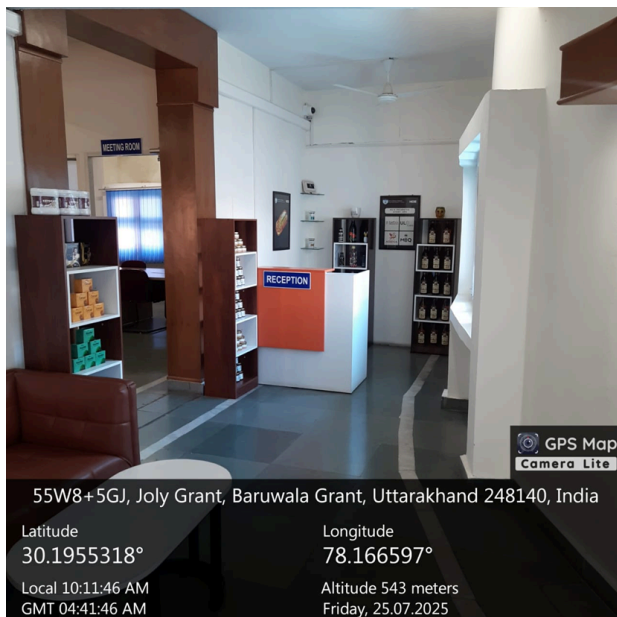
1. Innovation & Entrepreneurship Ecosystem

Himalayan Centre for Innovation & Entrepreneurship (HCIE)

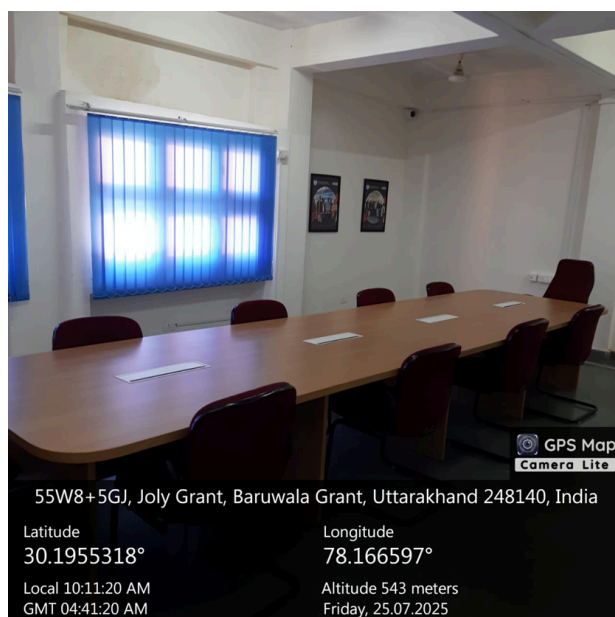
Swami Rama Himalayan University is firmly aligned with the objectives of SDG 9, emphasizing infrastructure development, industrial growth, and innovation. Central to this effort is the Himalayan Centre for Innovation and Entrepreneurship (HCIE), established in 2019 as a hub for nurturing entrepreneurial talent and translating ideas into real-world solutions.

HCIE offers a dynamic and supportive ecosystem for students, faculty, and community members through resources such as co-working spaces, a Makers Space, conference rooms, and mentorship by seasoned professionals. The Centre's primary goal is to promote creativity, interdisciplinary collaboration, and the commercialization of research outputs. The broader mission of HCIE includes the promotion of sustainable and socially impactful ventures in sectors like biotechnology, digital transformation, environmental technology, and wellness.

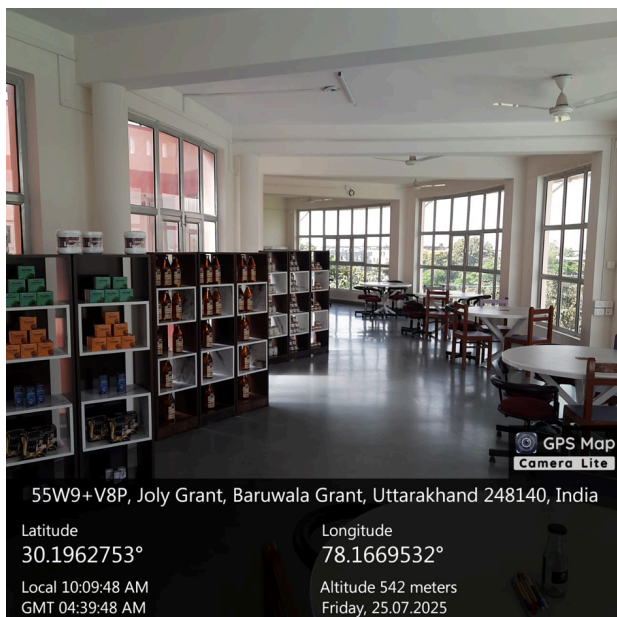
Spanning over 10,000 sqft on the third floor of the Skill Building, HCIE features an open-plan environment designed to foster innovation through collaboration. The facility includes modern infrastructure such as high-speed internet, furnished coworking spaces with seating for 25, and an ideation lounge that accommodates up to 50 people, encouraging team-building and knowledge-sharing. A dedicated conference room supports workshops, seminars, and networking events, making HCIE a comprehensive hub for entrepreneurial development.



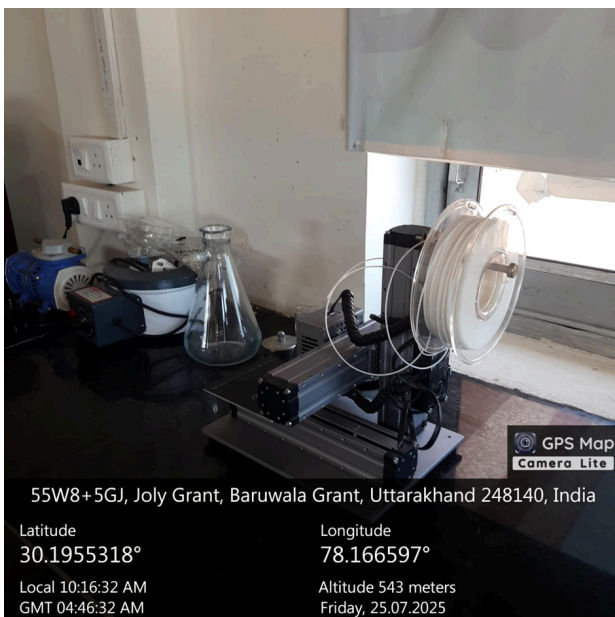
Reception Area



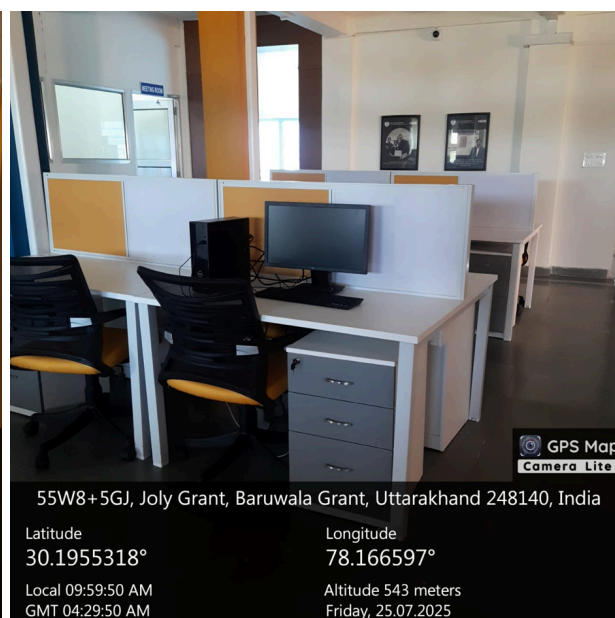
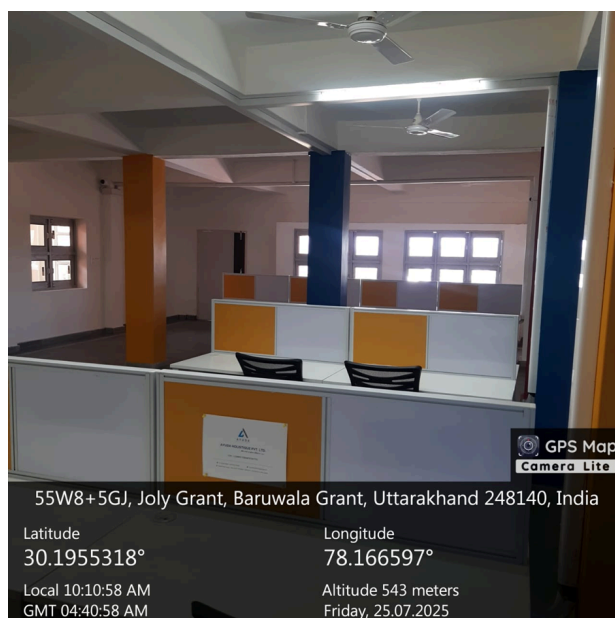
Meeting Room



Ideation Lounge



Makers Space



Co-working Space at HCIE

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Mission Highlights:

- Cultivate creativity and original thinking
- Develop entrepreneurial spirit across SRHU and Uttarakhand
- Bridge academic research with industry, refine business models, and connect ventures with investors.

Support Ecosystem Includes:

- Expert mentorship from industry leaders
- Modern co-working spaces, Makers Space, conference rooms
- Funding pathways, investor networks
- Assistance in product development, marketing, strategy, and IPR support
- Networking events and industry exposure

Focus Areas:

- Digital Transformation, Health & Biotech, Environmental Sustainability
- Women Entrepreneurship and Social Impact Ventures

2. Incubation & Start-Ups

Under the guidance of HCIE, SRHU has incubated several promising startups in recent years. These include Canfinis Therapeutics Pvt Ltd, focused on customized cell therapy for cancer; ULO Labs Pvt Ltd, offering nutraceuticals for health and wellness; and Himfla Pvt Ltd, which markets unrefined Himalayan salt while empowering local self-help groups.

Other incubated or supported startups include Ayushline (a digital AYUSH health platform), Mirage Energy (low-cost water testing kits), and Mindura Yogwell (wellness programs inspired by traditional yoga). The university also supports graduated startups like MEQ Academy and JASARENA India. These ventures reflect SRHU's focus on innovation-driven solutions, regional development, and inclusive economic opportunities.

Incubated Startups

Incubated Startups at HCIE

- **CanFinis Therapeutics Pvt Ltd:**

CanFinis Therapeutics Pvt Ltd is an oncology-focused startup incubated at SRHU's Himalayan Centre for Innovation & Entrepreneurship. The company is developing advanced CAR-T cell therapies and an ex vivo tumor microenvironment platform for personalized cancer treatment. By combining cutting-edge biotechnology with clinical insight, CanFinis aims to make precision oncology more effective and accessible.

- **Himfla Pvt Ltd:**

Himfla Pvt Ltd is a premium Himalayan salt startup incubated at SRHU's HCIE, offering traditional "Pahadi Pisi Noon"—flavoured salts hand-ground by rural women using Himalayan pink salt from Pakistan and locally-sourced herbs. Launched by three Uttarakhand natives in 2013, the venture supports over 80 women across 100 villages and produces more than 50 distinct salt varieties, with its products now reaching global markets. With an annual turnover of approximately ₹1.5 crore from selling 52+ flavours domestically and abroad, Himfla exemplifies sustainable rural enterprise development and women's empowerment



- **ULO Labs Pvt Ltd**

ULO Labs Pvt Ltd is a plant-based nutraceutical startup incubated at SRHU's HCIE in 2024. The company develops innovative natural formulations aimed at enhancing nutrient absorption and promoting gut wellness. Their products are rooted in scientific research and designed for efficacy, stability, and health benefits. ULO Labs exemplifies HCIE's focus on health-tech innovation and evidence-backed entrepreneurship.

INCUBATED PRE-STARTUPS:



Mindura Yogwell Pvt Ltd is a wellness startup incubated at SRHU's HCIE, emerging from student-led innovation in yoga sciences. Initially launched as the concept start-up YOGALOGY, it won first prize in the inter-university "Fish Tank" competition at YUVOTSAV 2024. The venture focuses on holistic wellness services rooted in traditional yoga, aimed at promoting mental and physical well-being through accessible programming and community engagement.

3. Policy & Governance

SRHU's Innovation and Entrepreneurship Policy, aligned with the National Innovation and Start-up Policy (NISIP), promotes a vibrant entrepreneurial ecosystem within the university. It encourages active participation of faculty, students, and staff in innovation-led ventures. Faculty members are permitted to serve as co-founders, consultants, or advisors in startups, provided academic responsibilities are not compromised. Conflict-of-interest norms and a formal approval process ensure academic integrity is maintained.

The policy supports the commercialization of research by facilitating patent filing, offering seed funding, and incentivizing innovation-driven projects. Clear guidelines have been established for intellectual property (IP) ownership, revenue sharing, and use of institutional resources such as laboratories, equipment, and infrastructure.

The Himalayan Centre for Innovation and Entrepreneurship (HCIE) serves as the implementation arm of the policy, providing incubation, mentorship, technical guidance, and access to funding opportunities. Startups led by faculty, students, or staff receive structured support for ideation, prototyping, and market readiness.

This integrated policy framework ensures that entrepreneurship is not an isolated activity but a central component of SRHU's academic and research culture. By embedding innovation into the university's core activities, the policy fosters interdisciplinary collaboration, empowers knowledge translation, and contributes to sustainable development and societal impact.

Innovation and Entrepreneurship Policy of SRHU [Click here](#)

4. Capacity Building & Student Engagement

A key feature of SRHU's commitment to SDG 9 is its emphasis on capacity building through hands-on training and interactive sessions. HCIE regularly organizes awareness programs, workshops, bootcamps and competitions that build entrepreneurial competencies among students. One such example is the Entrepreneurship Bootcamp for BBA students held in November 2024, where students developed business models and participated in pitch presentations ([Click here](#)). The 'Fish Tank' competition and 'Entrepreneurial Artwork' event further reinforced students' ability to ideate, prototype, and present innovative solutions ([Click here](#)). These engagements not only build confidence but also foster a problem-solving mindset aligned with real-world challenges.



YOGALOGY,' incubated by HCIE, was awarded the first prize for its compelling business concept



Entrepreneurial Artwork Competition on 'Bio-innovations & Entrepreneurship'

5. Infrastructure for Innovation

The university has developed advanced infrastructure to support research, skill development, and technological innovation. HCIE offers shared workspaces, incubation facilities, and access to expert mentors. In parallel, the Skill and Simulation Centre of Excellence (SSCE) serves as a first-of-its-kind facility in Uttarakhand, providing immersive, simulation-based healthcare education. The university's infrastructure also includes ICT-enabled classrooms, diagnostics labs, and engineering labs equipped for coding, AI, cloud computing, and business simulation. These facilities support both academic instruction and entrepreneurial experimentation, ensuring that students and researchers can engage in end-to-end innovation—from ideation to prototyping and deployment. ([Click here](#))

6. Research-Driven Industrial Impact

SRHU funds faculty-led research projects with industrial applications in areas such as biomedical engineering, biochar sustainability, herbal formulations, fisheries management, and smart diagnostic tools. Many of these projects have transitioned into incubation-stage startups or contributed to the university's intellectual property portfolio. The university provides seed money and mentoring to help researchers commercialize their findings. For instance, research on herbal hydrogels, toilet footrest designs, and medical phantom models have evolved into patents or design registrations, showcasing a clear link between academic inquiry and industrial innovation. ([Click here](#))

7. Industry Outreach and Partnerships

To ensure that research and education are aligned with market needs, SRHU has forged partnerships with reputed institutions and industry leaders. These include collaborations with Medtronic, Stryker, Zimmer Biomet, Johnson & Johnson, IBM, and academic institutions like IIT Roorkee and AIIMS Rishikesh. These partnerships enable technology transfer, facilitate internships, and create avenues for collaborative research. Additionally, SRHU engages with regional and rural stakeholders by supporting startups that address local challenges, such as healthcare delivery in remote areas and sustainable agriculture. This community-focused approach adds a layer of inclusivity to SRHU's innovation agenda.



MoU being signed with reputed institutions and industry leaders

List of Collaborating Agencies: [Click here](#)

MoUs and related activities: [Click here](#)

8. Contribution to SDG 9 Targets

SRHU's initiatives strongly support SDG 9 by fostering inclusive and sustainable industrial development, upgrading technological capabilities, and building innovation infrastructure. Its focus on youth engagement, women entrepreneurs, and rural empowerment ensures equitable access to innovation. By developing affordable technologies, encouraging startups, and establishing strong university-industry linkages, SRHU contributes to sustainable economic growth and long-term infrastructure resilience. Through its dedicated entrepreneurial centre and a vibrant research ecosystem, the university plays a transformative role in Uttarakhand's industrial and innovation landscape.

SRHU hosts Uttarakhand's First Innovation Festival [Click here](#)

Women Empowerment through Science and Technology' Workshop [Click here](#)

Entrepreneurship Development in Rural Uttarakhand [Click here](#)