

**School of Management Studies (SMS)
Swami Rama Himalayan University (SRHU), Dehradun**

SRHU/HSM/Int./2025/45/55(B)

Date: 28.09.2024

NOTICE

Subject: Meeting to Discuss Feedback Received from Stakeholders

All concerned faculty members are hereby informed that a meeting to discuss the **feedback received from stakeholders** regarding the academic programs and related matters of the School of Management Studies (SMS) will be held as per the following details:

- **Date:** Tuesday, 1 October 2024
- **Time:** 3:30 PM
- **Venue:** Board Room, SMS

You are kindly requested to attend the meeting on time and come prepared with relevant documents and constructive suggestions.



Mr. Upendra Saxena
Member Secretary



Dr. Som Aditya Juyal
Chairperson

School of Management Studies (SMS)
Swami Rama Himalayan University (SRHU), Dehradun
Minutes of the Curriculum Development Committee Meeting

Date: Tuesday, 1 October 2024

Time: 3:30 PM – 4:30 PM

Venue: Board Room, SMS

The following members attended the meeting

1	Dr. Som Aditya Juyal	Chair	<i>Som</i>
2	Dr. Shweta Sethi	Member	<i>Shweta</i>
3	Dr. Saurabh Joshi	Member	<i>Saurabh</i>
4	Dr. Rajat Dimri	Member	<i>Rajat</i>
5	Dr. Geeta Rana	Member	<i>Geeta</i>
6	Dr. Apurva Trivedi	Member	<i>Apurva</i>
7	Mr. Shailendra Sainwal	Member	<i>Shailendra</i>
8	Mr. Upendra Saxena	Member Secretary	<i>Upendra</i>
9	Mr. Shahrukh Khan	Member (Alumni)	<i>Shahrukh</i>
10	Mr. Smit Sharma	Member (Student)	<i>Smit</i>

Agenda

- Discussion on the feedback received from Stakeholders

Discussion and Resolution

1. The Chairperson, Dr. Som Aditya Juyal, welcomed all members and opened the meeting with a note on the importance of continuous curriculum improvement based on multi-stakeholder feedback.
2. Dr. Saurabh Joshi (NAAC Criteria 1 Coordinator) presented a consolidated analysis of the feedback received from students, alumni, faculty, recruiters, and other academic-industry professionals.
3. The Committee discussed the feedback and endorsed the recommendations outlined in the Action Taken Report (ATR) prepared by the Curriculum Committee.

Stakeholder Feedback and Action Taken Report (ATR)

Stakeholder	Feedback Summary	Action Taken / Resolution
Students	Requested updated curriculum with practical, industry-linked electives (Digital Marketing, Entrepreneurship, E-commerce)	New-age electives introduced from AY 2025–26; Curriculum Revision Committee tasked with regular updates.
	Emphasis on case-based learning, fieldwork, internships	Credit-based internships formalized; inclusion of simulation & field-based assessments.
	Need for grooming, interview prep, soft skills	Structured soft skills modules incorporated in each semester; CPACE workshops enhanced.
	Demand for better placements and internship experience	Pre-placement preparation and alumni mentoring sessions initiated; Internship MOU templates updated.
	Desire for certification (Coursera, NPTEL) and alumni connect	MOOC integration encouraged; Alumni Cell reactivated with semester-wise connect calendar.
Academicians	Sought frequent syllabus revisions and industry electives	BoS resolved bi-annual curriculum reviews; rubrics added to course outlines.
	Suggested internal assessment improvements	Continuous Assessment formats revised
	Recommended field-based learning, decision-making modules	Business simulations and industry immersion modules added.
Alumni	Emphasized inclusion of FinTech, Sustainability, Startup modules	Modules on Sustainability Management and Startup Ecosystems included from 2025 batch.
	Placement process needs personalization and mentoring	Job mapping and sectoral mentoring included in Career Support SOP.
	Suggested incubation, alumni-led workshops	Entrepreneurship Cell strengthened; alumni speaker series launched.
Recruiters	Curriculum to include AI, Analytics, stakeholder communication	Value-added workshops introduced (e.g., Analytics with Tableau, Business Comms).
	Internship structure needs academic + company mentorship	Dual evaluation structure implemented (Internal + Industry mentor).
	Asked for job simulation and talent grooming	Job Simulation Week added prior to placement season.
Other Professionals	Encouraged interdisciplinary learning (Digital Transformation, Ethics)	Interdisciplinary basket courses added (Business Ethics, Tech-Enabled Ops).
	Support for flipped classrooms, consulting assignments	Faculty development for flipped classrooms initiated; consulting tasks piloted.
	Requested digital tools like Tableau, CRM, SPSS	Lab upgrades planned; access to SPSS, Tableau granted for select courses.
	Mentorship bank and industry learning week suggested	Industry Mentor Bank in creation; Industry Learning Week scheduled annually.

The meeting concluded with appreciation for the efforts of the stakeholders and the Curriculum Committee. It was resolved that all actionable points would be reflected in the forthcoming curriculum revision cycle, and progress would be reviewed in the next Board of Studies meeting.

Meeting Adjourned: 4:30 PM

Mr. Upendra Saxena
Member Secretary

Dr. Som Aditya Juyal
Chairperson